



Cadets Smash at the Gilberd



BY TOLA OLAWOYE



Cadets is an amazing opportunity for you to try new things, or simply have a better advantage over the people in your year.

Learning new skills like weapon handling and going on over night expeditions were just a few of my highlights of being in cadets.

On one of the expeditions, Summer Camp, a few from the troop got to experience what it's like firing real rifles and staying with other cadets in Britain. This enabled me and

many other to

INSIDE THIS EDITION

- ◆ Cadets at the Gilberd
- ◆ Duke of Edinburgh
- ◆ Valentines—what is our view?
- ◆ Year 7 Speaking Workshops
- ◆ Competition Winners



The New Gilberdian

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understand the weight of what a cadet should be like, and the standard we have to uphold, being the only Cadets from the Gilberd School. I remember it being so nerve-racking -- the anticipation that I would get something wrong while firing the rifle and would get yelled at by the instructor, but the memory of my weapon training was always on my mind so (fortunately) no mistakes were made.

Knowing your drill is a basic standard for a

cadet, yes it seems boring: repeatedly learning the timings and movements. But it surprisingly, it had helped me out more than I thought it would when I first started CCF. Continuing to practice on hot, windy and freezing nights engraved the vigorous practise into my memory, consequently allowing me rarely to make mistakes. Although drill is important for me, it was also one of the things that made cadets very difficult for





The CCF's Beret ceremony, was probably the most anxious I had been during cadets -- Other than firing real rifles at the Summer Camp. Troop A, B and newly appointed troop C, were tasked to learn and preform drill to cadet higher ups, parents and former army members. A

had to compete with Troop B in Drill and Field Gun sequence. (Field Gun is assembling and re-assembling a wooden Limber and connecting it with the Gun, an iron tube with a cannon-like body). It was very hard:

me to always attend. The constant drill was long and tedious, when one person in the troop made a single mistake, even if it was small, it could still be noticed very easily by anyone watching. It was so frustrating.



learning the time on when to start and stop, similarly with drill, but this time we had to only rely on the help of each other. Not Staf or a teacher. Although, it was hard having to do all of that on top of the cold winter and rain it was really rewarding at the end when I had finally gotten my beret.

Devotion and Enthusiasm for the DofE

BY THOMAS RICKETT



This year, the Gilberd will be supporting the second cohort of students participating in the Bronze Duke of



Edinburgh Award Scheme. With a group of over one hundred and thirty students partaking this year, it will be one of the largest co-curricular activities provided at the Gilberd. This is a non-competitive achievement, open to anyone between the ages of fourteen and twenty-four.

The Bronze Award is the first out of three: Bronze, Silver and Gold. As part of this scheme, there are four

sections to be completed: the first is volunteering. This involves a three-month commitment to helping others whether as a volunteer in a shop or as a Student Librarian in the school's library. The DofE team have proposed the restoration of the low-ropes course and planting of flowers around the school with the DofE group members, aiming to improve social and compassionate skills by helping others.

The second section is



skills: this will involve the learning of a new skill or quality such as British Sign Language, any another spoken language, archery, cooking or even painting with watercolours. This is to help broaden the range of interests and to encourage members to experience something new which is out of their comfort zone. Thirdly, is the physical challenge this may be learning a new

sport, playing for a club or team or just getting active. Not only will this fight the ongoing obesity crisis in the United Kingdom, but it will help young people find their passions in the form of sport which they might otherwise have overlooked.

Each of these three sections must be completed for at least one hour per week, for three months. However,

one section of your choice must be completed over six months.

Finally, the fourth section is the expedition. This is a hike starting at school and walking for around three to four hours with stops along the way. It will involve spending the night

in tents then walking back to school the following day. This requires resilience and determination to not only reach the destination but also the walk back! As well as this, each group will come up with a team challenge to complete whilst on the



expedition such as documenting wildlife or picking up litter.

This is a prestigious and well-respected award, and as a DofE member myself, I cannot wait to get started!



Year 7 Speaking Workshops

BY SIENNA CONNOR



The public speaking workshop was magical! The man who was running it was hilarious, he showed us there was a fun side to public speaking. He taught us how to face our fear of standing up and speaking in front of the rest of our form group.

We played so many fun and exciting games. One game included us being placed into small groups. One person from each group then stood up and was given a question. The person

standing up had to answer the question on the spot. They had to explain whether they thought it was a good or bad thing and say why.

My favourite game was where we had to pick a word that we didn't know the meaning of. You had to persuade your form that your meaning is the correct answer. For example, absquatulate could be a self-driving car or a poisonous toad. You would be at the front of the class with another classmate, and you had to argue why you were right. We thought of so many weird and funny ideas.

After lunch we were given a few minutes to plan our own speeches. We could do it on almost anything. Some people did it about children's messy bedrooms, while others did it about self-driving cars. After a few minutes had passed, he called us up in front of

the class to present our speeches. Some of us were nervous, others were excited.

Overall, we had an amazing time! The games were so much fun, and he kept our spirits up. I really hope we get the opportunity to do it again!

BY TOMAS BROOKS



Before the public speaking workshop I was scared to speak aloud to other people. Scared I wouldn't know what to say Infront of a large audience and it always intimidated me. How would other people react to my speeches? And was my speech interesting or were

people secretly dozing off.

Firstly, the public speaking workshop really changed my opinion of speaking Infront of many people. I used to be scared and not willing but now I am happy and even excited about speaking Infront of an audience. The workshop was very engaging and interesting and I never felt bored throughout it. The activities were very fun and enjoyable and I can still

remember everything I was taught. 75% of people in the UK either have a fear or phobia of public speaking and I can say I used to be a part of that statistic. However this educational and fun workshop really opened me up to how fun and enjoyable public speaking can be.

Secondly, speaking publicly is a scary thing to do. However this workshop teaches you how to stand up to your fears and conquer

them. In only a day I have learnt public speaking is more than just talking to people. You have to make your speeches fun and entertaining and make sure you address the audience properly.

Overall I think the workshop was truly special and I would gladly do it again. It was enjoyable and interesting and I think this skill will help me in the future.



World Cancer Day

BY KAHLEN SMITH



February 4 is a special and emotional day for a good deal of people throughout the world, known as “World Cancer Day.” Bringing cancer awareness into the lives of society is essential, especially to share knowledge to encourage its prevention, detection, and treatment. JJ’s story is an apt example that cancer is a real thing that can affect anyone within the community. Old or young.

Earlier in January, some of the older students at The Gilbert School joined a supportive response to their friend’s leukaemia diagnosis. Alongside many students from multiple schools, some of year elevens shaved their heads as an act of compassion for their affected friend, J.J. They have also raised money for the charity, Cancer Research UK, and if you would like to donate, you may do so here:

www.cancerresearchuk.org

The campaign theme for World Cancer Day 2023 is “Uniting Our Voices and Taking Action,” Introducing like-minded people together to drive positive change can significantly

increase the impact of our actions.

Here are some simple things you can do to help:

Educating people about the key risk factors:

informing people of the importance of screening, and check-ups and announcing the healthy choices you can easily make to avoid cancer. Advances in research and treatment have led to improved survival rates and a better quality of life for patients.





Celebrations across the world

BY Ragavarshini Vimal



January

World Introvert Day -
Jan 2nd

Ocaso Festival - 6th to
9th of January

*This underground Music
Festival recognizes the
local Costa Rican talents.
These amazing,*

*electronic performances
take place on Beaches,
Pools and even the
Jungle!*

Pongal - 14th to 17th of
January

*A Hindu Harvest Festival
that is celebrated to thank
the Sun and Rain Gods for
helping farmers in getting
a good yield.*

Timkat – Jan 19th

*An Ethiopian Orthodox
celebration that marks the
baptism of Jesus.*

Chinese New Year - Jan
22nd

Global Belly Laugh
Day - Jan 24th

*A Day where you
concentrate on your
Health - by laughing. By
Belly Laughing you
stimulate and
strengthen your organs -
like your heart, lungs
and stomach. So,
watching your favourite
Comedy Show and
laughing loudly with no
control is the best
medicine.*

February

Groundhog Day - Feb
2nd

*A Tradition Observed in
USA and Canada where
a Groundhog predicts*

either a long winter or a early spring.

World Nutella Day -
Feb 5th

Tapati Rapa Nui - Feb
6th to 13th

*Celebrated in Chile
where 2 families compete
in cultural events all
across the island.*

Sauti za Busara - Feb
10th to 12th

*A joyous African music
festival in Zanzibar with
a rich and vibrant
carnival street parade.*

Valentine's Day - Feb
14th

World Hippo Day - Feb
15th

Pluto Day - Feb 18th

Losar - Feb 21st to
23rd - Tibetan New
Year



March

The Food and Fun
Festival - March 1st to
5th

*A festival dedicated in
promoting the breath-
taking cuisine of Iceland -
held in Reykjavik.*

Holi - March 8th

*The Festival of Colour
which welcomes Spring,
New life, and love.*

World Sleep Day -
March 17th

St Patricks Day - March
17th

Narvik Winter Festival -
March 17th to 26th

*A day to commemorate
the history of the First
Most Notherly Built
Railway by parading in
historic clothes with
concerts, dance and
theatre - all under the
northern lights and the
midnight sun.*

Spring Equinox -
March 20th

*The Day when spring
officially starts as the
day and night are of
equal length.*

Ramadan – Marth
22nd

Mission (im) possible

BY NOAH BUCKLEY



The 9th of January 2023 saw history for England, as the UK's first operational spaceport attempted to launch a mission. This all took place at a regional passenger airport in Cornwall.

The method for deploying was to fly a modified plane into the air, and then deploy the satellite carrying rocket mid-air. They

aimed to have the satellite monitor the wave height, areas of sea pollution, and where to plant a kelp forest to help reduce carbon dioxide in the local area.

Sadly, the mission did not go as planned. Although the rocket ignited, the second stage rocket had as they said "a technical anomaly" causing the satellites to be lost with the rocket.

Unfortunately, this prematurely ended the mission, which is now being investigated by Jim Spornick and Chad Foerster, who are both distinguished aerospace veterans, as well as other government departments.

Thankfully, all crew safely returned to the airport completely unharmed.

Melissa Thorpe, Head of Spaceport Cornwall-

"We are so incredibly proud of everything we have achieved with our partners and friends across the space industry here in the UK and in the US... Today we inspired millions, and we will continue to look to inspire millions more. Not just with our ambition but also with our fortitude. Yes, space is hard, but we are only just getting started."

These were a few words from the head of spaceport demonstrating how you should never give up: a true testament to the Gilbert way.

The Moment That I Was Waiting For

BY HEPHZIBAH GEORGE



They announced it. “The Applications are out today!”

The moment that I was waiting for. I always adored the black skirt, the unique tie, and the bright blazer.

Who don’t want to wear all these?

Which is, the major problem: everyone wants to be Head girl/ Head boy.

There were more than 56 applications given to be in Senior 28! Our year group have the most students applied

to be in the Senior 28, in the history of school no other year group had this many applicants.

It’s started from the letters/application to the dragon’s den and it’s still going on.

To apply for Senior 28, we needed to fill the application and write a separate letter to Mr. Mitchell.

Personal for me, I had no idea what to write for the letter. I texted my friends and asked help to the current 26 several times. Still, I didn’t have any ideas.

It was the night before the due date, I was terribly scared, I circled “SENIOR XXVI” and haven’t written a word for the letter. I didn’t know what to do, I texted my friend and after a long conversation, I start to

understand some of the ideas she mentioned. I didn’t sleep the night and start to write the letter. Next day, most of us gave our letter and application.

After few weeks, we were asked to do a presentation as a team about “How to Improve Future Skills’. This was called ‘Dragons Den’. At first, we were said to present the presentation on the next Wednesday. Most of us agreed that it wasn’t enough time; only got worse when the presentation was preponed to the next Monday because of the teachers strike.

Anyway, we did it on the Monday and I personally think all did good. The process is still going on, we have interviews later. Then, the day will come.

No mere walk in the park!

BY Tallulah Warner



Starting at the Gilbert as a new year 7 is both a thrilling and terrifying experience: Learning to swim by being thrown head-first into the sea. I found out soon enough that I was going to have to adapt faster than ever to this new way of life. Everything, from having lockers to new teachers was unfamiliar to me and nothing seemed to make sense. I recall feeling utterly lost and

alone, desperately clinging on to the old ways of my Primary School.

The start of the co-curricular activities marked the beginning of this transition into the light. It was whilst attending these activities that I first realised the full potential of what this school had to offer me. I found that I was offered an independence and a freedom that I had never experienced before- having to manage my time correctly to avoid being late for my next lesson, choosing what clubs to attend and even just having the choice of what I want to eat in the lunch hall were all new and exciting things to me! The excitement and the sheer pride I felt when I received my year council badge, then my STEM badge is an

amazing feeling that I will never forget! It is the best feeling in the world to be acknowledged for your efforts, whether through crests or badges.

Every day my confidence slowly grew, and things became so much easier!

The transition to secondary school may be difficult, however it is necessary and completely worth it in the end. Soon, the task of surviving in the real world was no longer daunting: though still full of mystery, I soon released that the future wasn't so scary after all and that every opportunity The Gilbert offered me was an opportunity that I must seize without hesitation.

Who was Emmett Till?

BY JEM HINCHLIFFE



There was once a boy named Emmett Till. An ordinary black boy living in Chicago. He was born in 1941 and died in 1955. He only lived to 14 years of age...

Why, you ask?

When Till was 14, he went to Mississippi to stay with his cousins. Being a black boy in the 1950s, one had to be careful how you spoke to a white person - how you acted around a white person. His mother, Mamie Till, warned him of the dangers and taught him how to act when he went to Mississippi.

One day, he and his cousins went to a grocery store. As they were coming out, Till whistled at a white woman. - Carolyn Bryant. The allegation that Till was being social with a white woman was considered an affront to the racial order.

Being naturally mischievous and a troublemaker, Emmett thought nothing of it;





his cousins, however, felt very concerned after the event.

Later that evening, while Emmett was asleep, Carolyn's husband Roy Bryant and his brother J.W. Milam, kidnapped Emmett. They brutally beat him, tortured him and mutilated him, before shooting him in

the head and sinking his body in the Tallahatchie River.

Three days after his abduction and murder, his body was found by fishermen. But when they examined the body, they couldn't even recognise that it was Emmett as it was so disfigured and mutilated. They were

only able to identify him by his father's ring that he insisted on wearing when going to Mississippi.

Mamie Till, devastated at the sight of her son's distorted body, insisted on having an open casket funeral to demonstrate what Bryant and Milam did to Emmett in an act of racism.

The terrible truth is that Bryant and Milam were never imprisoned for their despicable crimes.

Till's murder is often referred to as the "spark" for the Civil Rights Movement in the US. The photo of his disfigured face, which his mother had insisted on showing through an open-casket funeral, caused outrage throughout the country.



LGBTQ+ History Month



ODE TO APHRODITE

Aphrodite, subtle of soul and deathless,
 Daughter of Gods, I weaver of wiles, I pray thee
 Neither with care, dread Mistress, nor with anguish,
 Slay thou my spirit!
 But in pity hasten, come now if ever
 From afar of old when my voice implored thee,
 Thou hast deigned to listen, leaving the golden
 House of thy father
 With thy chariot yoked, and with doves that drew thee,
 Fair and fleet around the dark earth from heaven,
 Dipping vibrant wings down he azure distance,
 Through the mid-ether;
 Very swift they came; and thou, gracious Visions,
 Leaned with face that smiled in immortal beauty,
 Leaned to me and asked, "What misfortune threatened?
 Why I had called thee?"
 "What my frenzied heart craved in utter yearning,
 Whom its wild desire would persuade to passion?
 What disdainful charms, madly worshipped, slight thee?
 Who wrongs thee, Sappho?"
 "She that fain would fly, she shall quickly follow,
 She that now rejects; yet with gifts shall woo thee,
 She that heeds thee not, soon shall love to madness,
 Love thee, the loth one!"
 Come to me now thus, Goddess, and release me
 From distress and pain; and all my distracted
 Heart would seek, do thou, once again fulfilling,
 Still be my ally!

Later legends claim her works were purposefully destroyed by the medieval church to suppress lesbian love poetry.

"May I write words more naked than flesh, stronger than bone, more resilient than sinew, sensitive than nerve."
 - Sappho

The exact time, place, and cause of Sappho's death are unknown.

She was born around 615 BCE. Evidence suggests she had several brothers.

She was a Greek poet from Lesbos who was greatly admired for the beauty of her writing style.

Although there is evidence that Pope Gregory VII ordered her works burned c. 1073 CE, long before that time many had been lost simply because they were not translated and copied.

In 'Ode to Aphrodite' (Sappho's poem) (lines 21-24 present the words of Aphrodite to Sappho.

The girl with whom Sappho is in love has apparently fled from Sappho's advances, rejected her gifts and refused her love.

Multiple sources portray her as 'the Tenth Muse'

Sappho inspired the term 'Lesbian'

The poet was rumoured to have indulged in same-sex relationships with her female pupils.

She celebrates women's existence; it's for this reason that Sappho is called 'the world's first feminist'.

She is believed to have composed over 10,000 lines of poetry and to have invented a special type of musical verse.



Gilbits and bobs

VERSUS



Each issue, we ask two teachers the same questions, but can you match the answer to the teacher?
This issue: Ms Harvey vs Ms Moore



1) Weird Snack	Square Cheese	9) Favourite Subject (not your own)	DT/ Art
	Bovril on toast		English
2) Celebrity Crush	Ryan Reynolds	10) Celebrity You Can't Stand	Keith Lemon
	Bradley Cooper		Kardashians
3) Musical Guilty Pleasure	Musical Theatre	11) Party Trick or Unusual Talent	Acting
	Bay City Rollers		Wiggling my ears
4) Favourite Film	Mary Poppins	12) Most proficient 2 nd language	???
	Drop Dead Fred		Nope not at all.
5) Favourite Takeaway	Chinese	13) Favourite Actor	Bradley Cooper
	Chicken Kebab		Robin Williams
6) Alternative Career	Occupational Therapist	14) Favourite Artist	David Bowie
	Midwife		Lowry
7) Most Albums By One Artist	Lighthouse Family	15) Favourite Game	Kubb
	Phil Collins		Snap
8) Favourite Current TV Show	The Apprentice	16) Second favourite animal	Tigers
	Call the Midwife		Giraffe

Tongue Twisters

Can you wrap your tongue around our tricky twisters!

“Imagine an imaginary menagerie manager managing an imaginary menagerie.”

Have you been on the receiving end of a good deed?

Has another Gilbertian or staff member done something to help you out without you asking for it?

Let us know. Forward your good deeds on to newgilberdian@gilberd.com

Riddle Me This

Q: Give me a drink, and I will die. Feed me, and I'll get bigger. What am I?

S	G	I	D	N	U	H	S	H	C	A	D
E	E	A	U	H	A	U	H	I	H	C	H
T	E	T	M	S	E	I	G	R	O	C	C
A	P	D	T	U	E	T	B	E	E	P	W
D	F	I	B	E	S	E	U	P	D	R	E
O	F	L	A	P	R	R	L	B	E	E	N
L	I	E	L	I	D	R	L	B	S	L	A
H	T	E	R	E	E	I	D	O	H	I	I
O	S	I	T	H	X	E	O	X	E	E	T
U	A	L	R	S	P	R	G	E	P	W	A
N	M	L	C	D	A	X	P	R	H	T	M
D	B	O	B	E	A	G	L	E	E	T	L
D	F	C	T	A	E	L	B	E	R	O	A
R	E	H	C	S	N	I	P	H	D	R	D

CHIHUAHUA
 BULLDOG
 TERRIER
 COLLIE
 SHEPHERD
 BOXER
 HOUND
 BEAGLE
 CORGI
 ROTTWEILER
 PINSCHER
 DALMATIAN
 SETTER
 MASTIFF
 DACHSHUND

Did you know?

Not only are sea lions totally adorable, but they're also very musical.
They are the only animal that can clap to a beat

Your brain uses 10 watts of energy to think, but it can't feel pain.

The average person spends two weeks of their life sitting at traffic lights.

Are you a master of riddles? The joker of the pack? King of Trivia? Email:
newgilberdian@gilberd.com

You could be featured in a future edition!

History of Valentines Day

BY OLIVIA PLAYLE



Valentine's day. Whether celebrating with a partner or having a Galantine's day, the day was made in ode to Saint Valentine. But who is this mysterious saint and where did the traditions of expressing your love come from?

Well, no one knows for certain, but one of the popular origins is that Saint Valentine (Valentinus) was imprisoned after marrying two soldiers – which was illegal at the time. It was

believed that before he was executed, he wrote a letter to the daughter of his jailer (Julia) signed “from your Valentine.” He was allegedly buried on the 14th of February and Julia planted almond and pink blossoms beside his grave, symbolizing lasting friendship and love.

Even during the 1300s Valentine's Day was associated with the idea of love and romance and in 1537 King Henry VIII declared February 14th as a holiday.

After this holiday came into existence, many traditions were created - and even in the 18th century, Valentine's Day was celebrated in the way we know it today. Lovers or couples started to exchange

gifts, flowers, cards, and sweets to express their love, and a century before this the first cards were sent.

Whether the holiday was started by Valentinus and Julia or not, the traditions are still used today, with Valentines holding second place on card giving, only beaten by Christmas. Even without a significant other, Valentine's day is a time to cherish and love those around you - whether it is family or friends - and spread love with a gift or card.



How I See You

BY EVE JOSEPH



A Valentines Poem

My obsession and
my feelings for her,
that can never be
compared,
this feeling that
I've never felt
before,
the feeling of
butterflies and red
roses.

The sense of

warmth,
within her loving
arms,
the feeling knowing
that I,
found the world's
beauty in a person

A person whose
imperfections,
makes her perfect.

Knowing that things
like
movie nights and
picnics,
can never be
fulfilled without
her.

Her eyes that flame
up like torches
on my darkest days,

even the brightest
things could never

shine
as bright as her
eyes.

I wish she knew,
how they stand
out,
amongst billions,
like little gems of
emerald.

Her perfect smile,
that brightens my
day,
as I hope she know
how I see her...

how I see her
through my loving
eyes,

the beauty I see
within.

A star that shines
the brightest to
me.

A Short Story.

BY IMMY TARLING



I sat gazing at the sunset on the evening before the most magical day of my life. Tomorrow was Valentine's Day; I knew Carter was planning something he, has been very mysterious at the moment. Just as I was about to move from the place at my window that I was sat at, Carter burst through the door. Yelling my name as he rushed through the house, I thought he

was hurt until I saw him in the doorway with the biggest grin on his face. He was holding something in his hands, but he was too far away for me to see. He noticed I couldn't see so he came closer. As he came closer, the things in his hand became more visible and I could see they were tickets; I couldn't see all information on them so I was silently hoping he would tell me. I have no idea if he read my mind, but the grin disappeared as he began to speak.

"I know this is something you've been wanting since we moved to Italy," he said with a hint of mystery in his voice, "and I saw it as very fitting that this event the tickets are for happens to fall on Valentine's Day," he continued.

He was close enough to

me now that I could see the tickets clear as day. They were tickets to the Ferrari car launch tomorrow.

"You did not!" I exclaimed as a massive smile formed on my face.

"I did, but you need to pack if we are going to get there on time." he said quietly.

Rushing off to my room to pack my suitcase I couldn't stop thinking about the tickets. Carter knew this had been my dream since I was little and when we moved Milan it seemed like I was one step closer to it.

I finished packing my suitcase and rushed downstairs. Immediately, we were in the car and starting the journey to Maranello. It was the best two-hour journey I

have ever had. The scenery was captivating; it was all so beautiful. I felt so lucky as we blasted our music and sung our hearts out.

It was around 10:30pm when we arrived at the hotel, I was so tired that I immediately fell asleep once I got into the hotel bed. I spent the whole night dreaming of what a great day it would be tomorrow. I was so excited to finally feel the environment of all the fans together waiting to see the brand-new car and the thrill when it was finally revealed.

It was around 7:30 when we started to get ready because we had checked at it turned out people had already stated turning up at the track ready to watch the car launch.

When we arrived at the track there was already so many people at the track. I was so excited, and carter could see it. I knew this would be the best day ever as the presenters came out and the crowd roared in excitement.

After the interviews with the drivers, it was finally time for the car to be revealed. It was the most beautiful car I'd ever seen. I nearly cried right then and there. I'd seen my favourite driver; I'd see the car I'd been dreaming about since I was a little girl; I'd seen the same passion I have from all the people around me. It was so special. It was the best Valentine's gift ever. I fell even further in love with Carter just from this. It was honestly the best thing ever. How would I ever get over this? I watched with

tears in my eyes as my favourite driver flew through the track waving to us as he passed. I never wanted this to be over. It couldn't be over. As the car number 65 Kade Flores came into the garage the tears spilled over because it was over. This moment was over. I couldn't believe it; I never wanted it to end. I knew it had to but a part inside me couldn't help but yearn for it to never end.



Can there ever be complete gender equality?

BY EVELYN BUCKLEY, JADEN JONES and REUBEN POMROY



The gender pay gap: the gender pay gap is the yearly difference in pay between men and women.

In 2022 the difference between wages is 5.45%. It is disgraceful that for the same job; the same number of

hours and the same effort being put into that job women still don't have an equal pay. Furthermore, many companies including Venus (a razor brand) rise the price of their female products; this is called the pink tax. Companies use the excuse that feminine products have health benefits within them such as vitamins or an extra component such as aloe vera. Therefore, companies make so much profit off the 'pink tax' that they don't have any incentive to stop doing this.

It is outrageous that even though women are paid less than men, they are expected to pay for

products which are more expensive. Additionally, in history men have always been dominant, overbearing people in society; they have always been powerful leaders and have had the most say, that humans don't want to take away the familiarity of the male dominance.

On the other hand, some people may argue that since the 20th century women have begun to be given the same rights as men such as voting, leading countries and the simple right to education; even though women still don't have the same rights just yet, they may say that society will continue to grow and develop and the world will eventually



become a loving accepting community where everyone is treated the same and is respected.

Our team rejects the proposal of complete gender equality.

Our society is so deeply rooted in gender equality that in most instances we fail to even realise it. For example, advertising. In the 1950s, they used

evident sexism in advertising. A prominent example of this is a Van Heusen advertisement in 1951 for their ties with bold lettering stating “show her it’s a man’s world”.

However, companies understand that they cannot get away with such obviously misogynistic adverts and are now using “Sneaky Sexism” — a term coined by Jane

Cunningham and Philippa Roberts.

You may be wondering what sneaky sexism is, however?

The term is used to describe brands who subtly slip forms of sexism into their marketing campaigns, to remain relevant to their audience, as well as to avoid mass backlash.

A patent example of this more subtle form of sexism is an advert



created by the government to promote staying inside at the peak of the coronavirus pandemic. However, the government had to quickly withdraw the advert after they received an immense amount of criticism from the general public for the sexist tropes portrayed in the ad. Four houses were shown in the advert; in the first, it depicted a man relaxing on a sofa, whereas in the other three, it showed

women home-schooling children and completing domestic chores.

This is just one of the many unfortunate examples of “Sneaky Sexism” in advertising, yet one of the few rare examples of the sexism being called out. And it does not seem like they plan to stop any time soon.

Jane Cunningham and Philippa Roberts, the

two women I spoke about earlier, spent 15 years researching sexist advertising, and surveyed 14,000 women in 14 countries across 4 continents, and the results are utterly appalling considering the “progressive society” we claim to live in.

63% of participants believe advertising is partly to blame for eating disorders, due to the unrealistic beauty standards portrayed. A



statistic that high is absolutely sickening, considering how “woke” and “socially aware” our society claims to be.

On top of that, the same stereotype of women being vacant and dumb from the 1950s is still being used today, but more subtly, with only 3% of advertising displaying women to have any form of intellect whatsoever. Now, these statistics are absolutely mind blowing, but you may be wondering how they show there will never be any change. Well, the entertainment and media industry are worth \$717 billion in the United States alone and is estimated to be worth over \$2.2 trillion globally. Considering a lot of the

larger companies, like Disney and Nintendo, use at least some forms of subtle sexism. Why would they do anything that could potentially jeopardise this fortune?

Furthermore, men also struggle with gender inequality as well. Despite our society still being heavily patriarchal, it does not necessarily benefit the average male. Political scientist Cynthia Enloe believes that patriarchy is not good for anybody and just fools the privileged into believing they have a good life.

Why do we even live in a patriarchal society

though?

Well, we must go back a tiny bit to when we were chimpanzees. The males would spend their entire lives with the group they were born into, whereas the females would leave at adolescence. This led to the males becoming closer to each other, and as relatives tend to help one another, they had a significant advantage. Some of this sentiment is still echoed today, in places where women move to live with their husband’s family, men often hold more power and privilege, which shows an utter lack of progress.



In conclusion, we are truly uncertain what the answer to the question of “will there truly ever be real gender equality?” will be; it can certainly go many ways with the introduction of more and more gender identities appearing.

With these new identities comes more difficulty with being equal, and the fact that some people don't wish to recognise these genders because of religious or political affiliation. Primal instincts may be a factor at play: when we were apes the males would all hunt together in their family - whereas females would be separated from them to go live with their mate.

Furthermore, with the

“Pink Tax” that Evelyn spoke about, why would multi-million companies stop making female products more expensive than men's when it makes them so much money?

On the flip side, it has been seen that women's mental health is more focussed on than men's. For example in 2022, which was only 3 months ago, statistics indicate that around 18 in 100,000 men committed suicide - whereas the figure for women is 5 in 100,000. This is a 13 person

difference revealing that men are more susceptible to poor mental health than women. This probably comes from the fact that men are taught not to show emotion as it's a 'sign of weakness'.

Overall, it seems fairly evenly divided on whether there will eventually be gender equality or not - but, if we really put our minds to it, and really, really work at supporting each other, then there will be.



The Eureka Challenge

BY JESSICA FIRTH



Last year in May, I did a competition called The Eureka Challenge. It is run by the Institute of Physics as part of the Limit Less Campaign. Physics has an image problem as it is seen as a difficult subject with limited career prospects, mostly studied by highly-educated white men - a stereotype mostly backed up by statistics. This means that physics does not reflect wider society so the

physics world misses out on exceptional talent. The Eureka Challenge has been conceived to address this issue by asking secondary school pupils to use their imagination and interest to make a project with the aim of answering the question "What is the point of physics?"

I decided to answer this question by talking about medical physics and how important it is. I have used multiple CT scans of a person, detailed X-rays showing sections from the top of the head to their torso, which I have connected together to demonstrate how they can be used to make a 3D model. My model is designed to show the relevance of physics today. Physicists work in healthcare as radiologists and computer technicians. There is a huge need for

young people to work in this field which they can do through hands-on apprenticeships to become technicians or by undertaking degrees to become specialists. Many people would have had experience of having an X-ray so this is something a lot of people can relate to.

I was shortlisted for this competition and so my entry was shown in The Institute of Physics foyer in London. This year's competition is due to be announced soon so keep an eye out if you wish to enter as an individual or as a team.





BY ISABELLA GOWER



The Giltedian